Now in year 27, The Women's Image Award is regarded as one of the most prestigious media showcases in the world. Six filmmakers will be selected as semi-finalists, one grand prize winner will be presented with the WIN Let's Roll Short Film Award.

Eligibility Requirements:

1. Six minutes maximum runtime, inclusive of credits.
2. Entrants must be 18 years old or older.
3. Showcase is open to U.S. and international entries.
4. Films must be in the English language or contain English-language subtitles.
5. Films must have completed post-production on or before January 30, 2026.
6. Films must be submitted by its director, or an individual or company authorized by the director and writer (if applicable) to submit the film.
7. Employees of WIN, and any WIN AWARDS sponsors, (including permanent and temporary employees), their immediate family members, and/or those living in the same household are not eligible to participate.
8. Each entry must include a signed competition release form with acknowledgement of the WIN Privacy Notice and Policy, no later than February 14, 2026, at 11:59 PM PST.

Submission Materials:

Each submission entails the following:

Submit your film and information online via FilmFreeway.com. In addition to the information required on the official submission form, your submission must include the following:

1. Film synopsis
2. Photo still from the film
3. Director & Writer bio
4. Director & Writer headshot
5. A PDF of your completed Submission Form. Please DOWNLOAD and fill out all fields.
6. A PDF of your executed LET'S ROLL WIN Short Film Award Showcase Release. Please DOWNLOAD, sign, and scan a digital copy to be included with your submission.

Payment of the submission fee online is required at the time of submission.

Please note: Applicants will be notified of the jury's decision by February 20, 2026.

If Your Film is Selected:

1. If your film is selected as a semi-finalist or finalist, you will be required to provide WIN one (1) high resolution downloadable digital copy of your film to be delivered promptly following notification of your selection, but no later than February 21, 2026.
2. Immediately after notification of your selection, you must deliver to WIN one (1) photo still from the film, one (1) photo still of the qualifying filmmaker(s) (jpeg. format) and any additional requested materials (press, etc.).
3. WIN shall have the option at its sole discretion to provide state-of-the-art finishing resources to enhance the color and sound of your film, if selected. If such resources are available, you are required to either opt-in or opt-out of this resource upon selection. **NOTE** - should you opt out, the viewing experience of your film during the WIN Awards could be jeopardized.
4. WIN will reach out to you directly to provide hotel accommodations and VIP GUEST credentials for you and one (1) guest. Neither ground transportation nor air-fare will be provided.